



# R4 ALLIANCE

*Optimizing Wellness for Our Military Family Through Nature and Recreation*

## Frequently Asked Questions

**Q: What is R4 Alliance?**

A: R4 is an alliance of programs of excellence providing recreation and wellness services to Our Military Family (OMF: veterans, active duty, and their families).

**Q: Why is R4 Alliance important?**

A: As an alliance, we can accomplish objectives difficult for any single organization to achieve. United we have a voice!

(R1) Research: Research benefits of recreation and wellness services for OMF.

(R2) Recruit: Endorse and unify Programs of Excellence toward common goals.

(R3) Resource: Provide OMF resources for happy, healthy lives, and provide members resources for development.

(R4) Reintegrate: Provide a Coordinated Care Network among service providers to better serve OMF.

**Q: Why join R4 Alliance?**

A: Joining R4 Alliance means becoming part of a family of organizations vetted and recognized as programs of excellence. Members collaborate on research, peer education, gain access to resources, and build a coordinated care network. Sharing our collective knowledge and combined experience benefit all.

- Recognition of program excellence and use of R4's seal
- Promotion of your organization through R4 networks and media
- Access to our Coordinated Care Network (COMING SOON)
- Participation in collaborative research
- Use of our shared evaluation tool providing metrics and valuable participant feedback
- Resources for development and education
- Networking with a community of high quality, committed professionals

**Q: Who should be interested?**

A: We accept organizations focused on providing recreation and wellness programs for OMF. Our success is built on the collective knowledge and combined expertise of our membership. We have split our membership into two categories:

- Recreation Members: Non-Profit recreation organizations serving Our Military Family.
- Wellness Members: Organizations providing other (non-recreation) services that contribute to the overall wellbeing of OMF

**Q: How much does an R4 Alliance membership cost?**

A: The cost of admission to join R4 Alliance is the quality of your services. There is no membership fee.

**Q: What are the qualifications for membership?**

A: Applying organizations are vetted by 3 pillars of Excellence.

1. Fiscal Responsibility: Achieve a funding ratio of 20% Admin/Fundraising and 80% programs or better, and be able to provide up to date financial records.
2. Program Design: Justify the design of programs' intention for long term benefits through the use of effective practices.
3. Client Satisfaction: Supply evidence of client satisfaction, and have a track record (at least one year) of providing services.

*NOTE: If you are not sure if your organization qualifies, please reach out!*



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**Q: Who decides which organizations are programs of excellence?**

A: Your peers. All applications are submitted to our membership committee made up representatives from R4 member organizations for review.

**Q: After I become a member, what is my organization asked to do?**

A: As part of R4 Alliance's collaborative effort we ask our members to sign an MOU agreeing to:

- Adhere to the standards of excellence
- Strive to collaborate in research opportunities as they arise
- Use the R4 shared evaluation tool with your participants
- Link the R4 Alliance logo and website to your organization's website
- Share stories, photo, and videos about your organization so we can help promote you!
- Give R4 permission to use your logo and link to your website
- Participate in our Coordinated Care Network (COMING SOON)
- Strive to attend the annual membership conference

**For those interested in a deeper level of involvement in the development of R4 we welcome you to:**

- Share your subject matter expertise by teaching a webinar
- Share research and academic article to add to the R4 library
- Help spread the word about R4 and recruit other programs of excellence to join our family

If you have any further question, please contact:

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