



## EXECUTIVE SUMMARY

**R4 is an Alliance of programs of excellence providing recreation and wellness services to Our Military Family (OMF)**

In 2011 R4 Alliance started simply enough as a small group of eight grassroots 501(c)3 organizations seeking reliable resources for clients they served. As our founding members built an informal referral network, we began discussing bigger issues facing our industry. As relationships progressed, we entertained the idea of coming together for workshops to discuss ways to leverage our collective impact. As plans for workshops progressed, we gained the attention of the Office of the Chairman of the Joint Chief of Staff under Admiral Mullen. Working with his Office of Reintegration, we hosted 3 workshops in 2012-13 and R4 Alliance was born getting 501(c)3 status in November 2014. The newly named R4 Alliance set out to accomplish the objective represented by the 4 R's.

**Research:** Coordinate research efforts toward a common agenda

**Recruit:** Identify programs of excellence and encourage them to contribute to our collective impact

**Resource:** Provide R4 members with resources to grow

**Reintegrate:** Provide OMF with a national Coordinated Care Network of programs of excellence

R4 Alliance provides OMF seeking resources and patriots lending support a beacon in the night. R4 members are undisputable leaders in our industry. A 501(c)3 who has achieved the R4 seal of approval has undergone a rigorous vetting process proving they are fiscally responsible, use effective practices, and have a high level of satisfaction with those they serve.

To ensure the quality of member programs, R4 conducts annual financial reviews, and conducts ongoing program evaluations. R4 members average funding ratios of 86% programs and 14% admin/fundraising. On our shared evaluation given to participants, using a 5 point scale, R4 members averaged 4.7 for quality of their facilities/equipment, 4.8 for quality of staff/volunteers, and 4.8 for the quality of programs overall.

Since our inception R4 Alliance has experienced unprecedented growth from eight founding members in 2014 to 80 members in December 2016 who have served over 200,000 individuals in their combined histories.

The existing industry has made great strides in providing effective and innovative services. To fully realize our potential, R4 is leveraging our combined knowledge and experience for a truly collective impact.

R4 Alliance  
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501(c)3 Organization

